

CASE STUDY

Highly scalable Online Campus portal automating major processes for a reputed Business School

The Client

More than 2 decade old, one of the top business schools in India providing management education in Finance and International business ranging from graduation to PhD.



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Business Situation

The client was serving students manually right from admission-test & interview to registration. After registration, a very few processes were automated with a stand alone obsolete system. Recently the client extended management education to graduate level. Due to the increased number of activities, with limited number of people, manual system was not more a choice to go sustain. Client approached Briskon for a new Online System.

The Challenges

Understanding existing processes while communicating to all departments and drawing a roadmap to ensure benefit with a centralized system. The system must serve prospective candidates, current students, newly joined students, faculties, alumni, parents, other corporate and job seekers with a single online system. The solution has to be robust and scalable to accommodate additional functionalities and features with growing volume of users.

The Solution

Briskon developed an internet based centralized robust application provides automated functionalities pertaining to admission, scheduling GD/PI Interview, parent's ward awareness, attendance, result, student performance, alumni & corporate interaction, job submission etc.

Important features captured with our solution are:

- Online application form submission:
- Automation of admission process - divided into four stages as application verification, scheduling
- GD/PI, GD/PI results and joining letter.
- Fee management
- Comprehensive discussion board
- Online class routine and task manager
- Online exam results and attendance
- Alumni connect
- Corporate interaction
- Publishing jobs online

The Benefits

- Centralized database connecting all the stakeholders
- Ease of work
- Enhanced control on departmental activities
- Better student – faculty interaction
- Handling large number of candidates
- Error-free better record maintenance
- Smooth student admission

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About Briskon

Founded in 2005, Briskon is a global software application development, mobile apps development, digital transformation and web development company operates from Dallas, Texas and Bangalore.

Briskon is a highly process driven organization with extensive experience of working with great companies. The young and vibrant team of Briskon consists of highly skilled managers, analysts, designers, developers and QA personnel, working together we deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enables us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to service clients across all domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing and professional services. In order to serve our clients more efficiently, Briskon has split its strategic business units into 3 distinct focus areas:

Solutions Engineering Group (SEG)
Professional Services Group (PSG)
Offshore Services & Support (OSS)

Contact us today for your IT needs and demo on our solutions

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