Briskon | TRANSFORM WITH AGILITY

CASE STUDY

Food Delivery App made Restaurants affordable with a direct payment option

The Client

An Australian startup with an intention to revolutionize food delivery technology industry. Our enthusiast client believes in disruptive technologies leading to innovation. Having offices in Australia and India, one of the rapidly growing company constantly focusing on automation.

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Business Situation

As a young and vibrant startup, our client had a business idea to solve the restaurant's problem of deduction of commission at every transaction. Client was looking for a technology partner who can assure an innovative product by understanding the pain areas of restaurant and deliver solutions through an online web portal along with iOS and Android apps.

The Challenges

From concept to completion of an idea and implement the same with innovation. A primary research was needed to understand the demand of such solution. End-to-end development of solution keeping ease of use, speed, localization and scalability in mind.

The Solution

Briskon studied the market and developed a robust, scalable portal along with iOS and Android apps. The solution is based on subscription for restaurants with great marketing options. A restaurant can choose a subscription and need to pay only this fee irrespective of sales volume. While onboarding, restaurant will have to provide KYC documents for direct transfer of payment against food delivery orders. Apart from the general registered users of the apps, chef can also use the solution along with owner of restaurant for faster action. Order tracking is the heart of the solution. Restaurants can offer promote themselves by offering attractive discounts.

The entire system can also be whitelisted and implemented for a restaurant as well.

The key features of the portal, iOS and Android apps are

- Seamless Communication
- Order tracking
- Group Ordering
- Redeem Points for cash discounts
- Fast & Easy navigation
- Display of promotion at a place
- GPS based search
- Online menu for restaurants
- Search and pay incomplete order
- Separate and dedicated app for Restaurant managers
- Comprehensive grievance handling
- Loyality and reward points
- Single click checkout
- Social Media Integration
- Dish of day selection
- Restaurant control panel for order tracking

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The Benefits

- A new business is born
- Exceptional experience for businesses and end customers
- Affordable - No revenue share - just a subscription
- Independent reward program
- Restaurants can now have their own menu online on this platform
- Direct communication to kitchen's chef
- Sleek food delivery system and app in the market
- Individual marketing campaigns for restaurants
- Cloud Printing
- Social Media Integration

About Briskon

Founded in 2005, Briskon is a global software application development, mobile apps development, digital transformation and web development company operates from Dallas, Texas and Bangalore.

Briskon is a highly process driven organization with extensive experience of working with great companies. The young and vibrant team of Briskon consists of highly skilled managers, analysts, designers, developers and QA personnel, working together we deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enables us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to service clients across all domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing and professional services. In order to serve our clients more efficiently, Briskon has split its strategic business units into 3 distinct focus areas:

Solutions Engineering Group (SEG)
Professional Services Group (PSG)
Offshore Services & Support (OSS)

Contact us today for your IT needs and demo on our solutions

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