

CASE STUDY

Learning Management System (LMS) with e-Commerce for a medical education startup

The Client

One of the enthusiast startups from Amsterdam.



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Business Situation

The client wanted to build a complete end-to-end Learning Management System which will allow medical professionals to earn accreditation online further enhancing paperless registration process. Client's vision was to bring the different quarters of professional on a single platform to achieve a smooth, stress-free, time saving and paperless continuous education process.

The Challenges

Understanding all the processes related to various quarters and categories of professionals involved such that all the stakeholders are benefited. The system must serve the purpose of continual education not restricting any knowledge flow across the globe. The application must be robust and scalable both in terms of volume of users and volume of information handled. The system must cater for fluctuations in exchange rate.

The Solution

Briskon designed and developed a Learning Management System application clubbed with facility of printing certificates and e-commerce. The application can be scaled to large volume of users and content. We provided a window for monitoring users and content. A subscription model was introduced for different stake holders.

Key features captured with solution are:

- Registrations for various stakeholders
- Content uploading with necessary questionnaires
- Statics to drive upscaling of content in demand
- Track sales
- Content purchase
- Earn accreditation certificate
- Print off the accreditation certificate or store it in the system by upgrading the membership
- Maintain Wishlist, sponsorships, recommendations, and portfolios
- Sponsor content and memberships
- Recommend content to associated professionals
- Contributing to online endorsements
- Endorse a fellow stakeholder online
- Track the progress of online continuous education for your members
- Providing online access to the registration process
- Offline ticketing system
- Monitoring stakeholders
- Managing content

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The Benefits

- Professional Re-Registration process becomes online
- Individual Profiling with credit management
- Content is not restricted to any geographical location
- New accreditations can be added any time
- Content implementation assistance
- Learning via text, audio, and video
- Sponsorships can be forwarded and can be ensured it's not wasted
- Endorsements become easy
- Tracking the progress of associated member and send reminders
- Saves time with paperless activities

About Briskon

Founded in 2005, Briskon is a global software application development, mobile apps development, digital transformation and web development company operates from Dallas, Texas and Bangalore.

Briskon is a highly process driven organization with extensive experience of working with great companies. The young and vibrant team of Briskon consists of highly skilled managers, analysts, designers, developers and QA personnel, working together we deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enables us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to service clients across all domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing and professional services. In order to serve our clients more efficiently, Briskon has split its strategic business units into 3 distinct focus areas:

Solutions Engineering Group (SEG)
Professional Services Group (PSG)
Offshore Services & Support (OSS)

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