

Briskon TRANSFORM WITH AGILITY

CASE STUDY

Membership based mobile Apps for a community with social features

The Client

An Indian origin community scattered worldwide with great cultural values engaged in individual successful businesses.



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Business Situation

The client wanted to build an online platform which will connect all its global members and bring them under single umbrella. Due to diminishing social lives and scattered presence, the community wanted to have all its members connected with each other. They conduct social gatherings and meetings but were unable to communicate to all members. Every year they used to publish a fat member directory with available details. Client approached Briskon to discuss the possibilities of solving above issues using modern technologies.

The Challenges

A new concept initiated by customer was having following challenges

- Conventional system of communication like print
- Disconnect feeling among the members, new generation was cornered
- Lack of information about assets and members
- No automation
- Scattered members at different geographic locations
- Erroneous time-consuming information

The Solution

An online community portal was suggested by Briskon team which tackles the above business challenges. Briskon used concept to completion model clubbed with Agile methodology of development to come up with a brand-new social community platform. **The platform developed has following features**

- A sleek and simple user experience for its members and administrators.
- Highly Secured with proper authentications
- Robust member search with autofill option
- Inner Circle to have a list of all near and dears within the community
- Detailed profiling to add all its family members to form a family tree
- Light weight mobile apps for iOS and Android
- Real time alerts and notifications
- Easy navigation and user experience
- Community Hall booking
- Usage tracking

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The Benefits

- Developed apps have become a necessity to community members
- Informed members
- Sleek user-friendly website and mobile apps
- 50% increment in user list within first 3 months of launching
- Updated information of all its members
- No more expenses in yearly directory printing

About Briskon

Founded in 2005, Briskon is a global software application development, mobile apps development, digital transformation and web solutions company operates from Bangalore and USA.

Briskon is a highly process driven organization with extensive experience of working with great companies. The young and vibrant team of Briskon consists of highly skilled managers, analysts, designers, developers and QA personnel, working together to deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enables us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to service clients across all major domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing and professional services. In order to serve our clients more efficiently, Briskon has split its strategic business units into 3 distinct focus areas:

Solutions Engineering Group (SEG)
Professional Services Group (PSG)
Offshore Services & Support (OSS)

Contact us today for your IT needs and demo on our solutions

Email: info@briskon.com | Phone: +91 80414 77200 | Website: www.briskon.com

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