



## CASE STUDY

# Briskon intranet for the world's leading voluntary food retail chain

Briskon helps a 85-year old one of the largest food retail chains in implementing document and communication management system using **Briskon intranet**.





## The Client

85 years old, one of the world's largest retail chains with more than 2500 stores in 44 countries. Its India division has more than 1200 employees and 17 hypermarkets. One of the very rapidly growing organizations with a commitment to delivering farm-fresh products and groceries always below MRP and a great customer buying experience.



## Business Situation

Our client has 17 stores across 9 cities in India. Their employees range from top management to floor-based sales personnel. It becomes very difficult to engage the employees from the head office. For any kind of communication, the dependence was either on the phone or email. Handling the records of communication was a nightmare. They approached Briskon for a solution for better corporate communication and deep employee engagement. They were in need of a centralized tool that could be managed from the head office and could record every bit of communication.



## The Challenges

There was a local WordPress-based system listing all the important documents and policies. This system was consumed by only the corporate office and was not able to track logins, share documents, manage data, manage applications, or manage other employee information. The existing system was merely a static website and was able to provide information to only one office.





## The Solution - Briskon Intranet Framework

The solution was built using Briskon's Intranet framework, which governs many levels of users and its hierarchy, which will make it super easy for employees to login from any part of the world at any time. The system allowed employees to collaborate in real time. Employees were able to see the task, check attendance, apply for leave, check balance leave, see the holiday calendar, avail the help desk, engage online for appraisal, and many more.

Our framework provided a robust Employee Management System and acted as a must-have HR tool for the organization. The in-built time tracking system helped the organization save time and engage employees tremendously.

As one of the most important features of sharing documents, organization got empowered with the capability of sharing important policies, documents, knowledge, interests, news, and announcements in real time.

### Important features captured with our solution are:

- Integrate system with Existing RAMCO ERP
- Collaborate **with all employees across supermarkets at different location**
- Create new employee profile and enter its personal information
- Track and manage employee attendance time sheet & login time
- Perform leave management system online
- All employee details can be managed as active and inactive Exit settlement, asset management and records
- Reduces HR daily work, increase **productivity, employee satisfaction, and a significant cost savings**
- Update employees **with human resource policies, news, events and announcements**
- Travel Desk
- Performance Appraisal
- Plan and reporting as per the reporting hierarchy
- Create and update company **holiday calendar, announce employee birthday's greetings**
- Introduce & discuss new **ideas, share views, documents & opinions through blog post**



## Outcomes

The organization got benefited by managing different levels of users with respect to their information and action effectively.

On a single click, employees get all the information regarding their responsibilities and plans

Employee can access all the information related to the companies policies, knowledge management

Great Collaboration among employees like never before

Complete Employee appraisal on time

Employee loyalty enhanced towards the organization

Employees to stay connected within the organization by wishing anniversary, sharing thoughts etc.

Seamless performance management and asset management monitoring among different levels of employees

A user-friendly blogging system to share employee thoughts within the organization

HR can manage all the activities and monitor the performance of various employees using our advanced intranet tools

New HR processes and enforcement

Removal of printed employee handbooks

Generate attendance reports, salary structures, and payslips

## Are you looking for an Intranet that changes the way employees see your organization?

Contact us now to explore all the features of our Intranet framework.

Contact Us



## About Briskon

Founded in 2005, Briskon is a full-service digital marketing and custom software development company that operates from Bangalore, India.

Briskon is a highly process-driven organization with extensive experience providing excellence in the digital world. The young and vibrant team at Briskon consists of highly skilled, forward-thinking managers, analysts, programmers, marketers, designers, developers, and QA personnel who have been working together to deliver world-class quality products and solutions. Our unerring commitment to quality and continuous learning to stay abreast of the latest technologies enable us to consistently deliver customer delight.

Our approach extends our innovative technological capabilities to serve clients across all domains. Briskon's solutions expand to cover the entire spectrum of IT, software products, digital transformation, digital marketing, and professional services.

Contact us today for all your software development and digital marketing needs.

Email: [info@briskon.com](mailto:info@briskon.com) | Phone: +91 99451 41100 | Website: [www.briskon.com](http://www.briskon.com)